U.S. Delegation at ICPHC 2016

June 12-15, 2016 Montreal, Canada



Take this opportunity to participate in the U.S. Delegation at ICPHC 2016!

The International Congress on Personalized Health Care (ICPHC 2016) is the world premier personalized health care congress. It gathers more than 1000 specialists, researchers, academics, clinicians, managers, economists, representatives of patient associations, ethicists and experts from the pharmaceutical, biotechnology, information and communication technology (ICT) in health and medical technology fields in order to share ideas and pool resources with regards to the development of personalized medicine.

With a developed and competitive advantage, Canada's health care industry offers lucrative prospects for U.S. companies.

We invite U.S. suppliers of health care technologies and services to participate in the <u>ICPHC 2016 U.S.</u>
<u>Delegation</u> and expand their business prospects in the Canadian market.

Registration: USD\$1,400

Benefits:

- 1. Free registration to the exhibition.
- 2. Access to an exclusive breakfast hosted by the U.S. Commercial Service providing a unique opportunity to meet key health care focused businesses as well as provincial and federal government contacts.
- 3. A presentation by a Quebec industry specialist on how to sell and qualify for tenders issued by Ouebec medical institutions.
- 4. Prescreened strategic partner list specific to the U.S. delegation.

- 5. An opportunity to promote your products and/or services to potential Canadian buyers during the networking breakfast (Additional fee for limited available slots).
- 6. A targeted marketing campaign to potential Canadian business partners promoting your company's goals and objectives.
- 7. Exposure for your product literature at the U.S. Commercial Service booth.
- 8. Your company profile featured on Canada's U.S. Commercial Service website, CS event brochure and official show guide.

To register or for more information on being part of the U.S. Delegation at ICPHC 2016, please contact our project coordinator below. An **industry fact sheet** is attached for your information.

Connie Irrera, Montreal Commercial Specialist Phone: 514-908-3662 Connie Irrera@trade.gov

We look forward to your participation in ICPHC 2016!